

# 2020 FAMILY FARM ALLIANCE SPONSORSHIP and EXHIBITOR OPPORTUNITIES

## EXHIBITS

- CONFERENCE EXHIBITOR**  
\$500 Exhibit fee includes one exhibit table for company display in the conference meeting area for the duration of the conference, and ONE complimentary conference registration. Additional company representatives must register as a conference attendee and pay applicable registration fees.

## SPONSORSHIPS

- THURSDAY OPENING SESSION *LUNCHEON***  
\$2000 Sponsorship includes complimentary exhibit table for company display during the conference and ONE complimentary conference registration.
- THURSDAY RECEPTION *COCKTAILS***  
\$2000 Sponsorship includes complimentary exhibit table for company display during the conference and ONE complimentary conference registration.
- THURSDAY RECEPTION *HORS D'OEUVRES***  
\$2000 Sponsorship includes complimentary exhibit table for company display during the conference and ONE complimentary conference registration.
- FRIDAY INDUSTRIAL HEMP SUMMIT**  
\$2000 Sponsorship includes complimentary exhibit table for company display during the conference and ONE complimentary conference registration.
- THURSDAY OPENING SESSION *CONTINENTAL BREAKFAST***  
\$1000 Sponsorship
- FRIDAY MORNING *CONTINENTAL BREAKFAST***  
\$1000 Sponsorship
- THURSDAY AFTERNOON *REFRESHMENTS***  
\$500 Sponsorship
- N/A** **LANYARDS sponsored by Provost & Pritchard**  
\$250 Sponsorship. Imprint your company's name and message on lanyards that will be distributed at registration. Sponsor produces and provides lanyards.
- PENS**  
\$250 Sponsorship. Provide visitors with pens with your company's name and/or logo. Pens will be distributed at registration. Sponsor produces and provides pens.
- WRITING PADS**  
\$250 Sponsorship. Provide visitors with writing pads with your company's name and/or logo. Writing pads will be distributed at registration. Sponsor produces and provides pads.
- PROMOTIONAL ITEMS (stress balls, fidget spinners, keychains, flash drives, tote bags, etc.)**  
\$250 Sponsorship. Provide visitors with your company's promotional item to be distributed at registration. Sponsor is responsible for all costs related to the item — production, shipping, etc.

**PLEASE INDICATE YOUR CHOICE OF EXHIBITOR AND/OR SPONSORSHIP ON THE ABOVE MENU AND COMPLETE THE INFORMATION ON THE REVERSE/NEXT PAGE. DEADLINE FOR EXHIBIT/SPONSORSHIP APPLICATION IS FEBRUARY 7, 2020. AFTER THE DEADLINE, PLEASE CONTACT JANE TOWNSEND (ffameeting@aol.com) or 916-206-7186 FOR AVAILABILITY.**

# 2020 FAMILY FARM ALLIANCE ANNUAL CONFERENCE EXHIBITOR/SPONSORSHIP APPLICATION

PLEASE NOTE THAT EXHIBITOR AND SPONSORSHIP OPPORTUNITIES ARE LIMITED AND WILL BE ACCEPTED ON A FIRST COME, FIRST SERVE BASIS. DEADLINE FOR EXHIBITOR/SPONSORSHIP APPLICATION IS FEBRUARY 7, 2020. AFTER FEBRUARY 7th, PLEASE CONTACT US FOR AVAILABILITY.

## EXHIBITOR INFORMATION:

Exhibitors will be provided one skirted table for display of products or services during the general conference sessions on Thursday, February 20 and Friday, February 21. Stand alone exhibits are allowed but must fit within the space of an exhibit table. Exhibit setup will be in the Eldorado Convention Center (lower level of hotel) and must be completed on Wednesday evening, February 19, between the hours of 7pm and 11pm. Exhibits must be removed immediately following the conclusion of the conference session on Friday, February 21 (approximately 12noon). Exhibit tables are limited and reservations will be accepted on a first come, first serve basis. Exhibitor fee includes ONE complimentary conference registration. Additional exhibitor company representatives must register as a conference attendee and pay applicable registration fees. Electrical connections and wifi will be available. **The deadline for exhibitor registration is February 7, 2020.**

**SPONSORSHIP INFORMATION:** All sponsors will be recognized on signage and in the printed meeting materials. Sponsorship opportunities are limited and will be accepted on a first come, first serve basis. Sponsors of lanyards, pens, writing pads and other promotional items agree to provide these items at no cost to the Family Farm Alliance. Sponsors will be responsible for any costs related to the shipping of any items to the Family Farm Alliance Conference in Reno. **The deadline for sponsorship registration is February 7, 2020.**

**HOTEL SHIPMENT INFORMATION:** Packages may be shipped to the hotel no more than 3 days prior to the event. Include the following information on deliveries: Eldorado Executive Business Center, Family Farm Alliance Conference, # of packages, Guest Name, Date of Event (February 19-21), 345 N. Virginia Street, Reno, NV 89501. Service charges based on weight will be assessed by the hotel on any packages/shipments received or shipped by the hotel.

## PLEASE COMPLETE THE FOLLOWING:

### I. COMPANY INFORMATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### II. TOTAL DUE

Exhibit Space \$ \_\_\_\_\_

Sponsorship \$ \_\_\_\_\_

**Total Due:** \$ \_\_\_\_\_

### III. PAYMENT METHOD:

Check payable to "Family Farm Alliance"

Credit Card: \_\_\_ VISA \_\_\_ MasterCard \_\_\_ American Express \_\_\_ Discover

Card No: \_\_\_\_\_ Exp. \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

## RETURN FORM TO:

FAMILY FARM ALLIANCE, P.O. BOX 1705, CLEARLAKE OAKS, CA 95423 OR FAX: 707-327-0263.  
IF YOU HAVE QUESTIONS, PLEASE CALL US AT (916)206-7186 OR EMAIL [ffameeting@aol.com](mailto:ffameeting@aol.com)

## Family Farm Alliance

Protecting Water for Western Irrigated Agriculture

# Sponsor the Annual Report and Help Support FFA while Advertising Your Business

The Family Farm Alliance (FFA) is a powerful advocate for family farmers, ranchers, irrigation districts, and allied industries in seventeen Western states. The Alliance is focused on one mission - To ensure the availability of reliable, affordable irrigation water supplies to Western farmers and ranchers. FFA is recognized as an authority on critical issues dealing with Western water policy.

The following sponsorship levels are available for print advertisements in the Alliance 2019 annual report (distributed at the annual conference February 2020). Deadline for advertisements is **January 15, 2020**. Contact Jane at (916)-206-7186 or [ffameeting@aol.com](mailto:ffameeting@aol.com).

**Platinum Sponsor — \$1000: Full page ad**

**Gold Sponsor — \$500: Half-page ad**

**Silver Sponsor — \$250: Quarter-page ad**

**Bronze Sponsor — \$100 Business card ad**

**Thank You for  
Your Support!**



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FAMILY FARM ALLIANCE

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P.O. Box 216

Klamath Falls, OR 97601

(541) 892- 6244

[dan@familyfarmalliance.org](mailto:dan@familyfarmalliance.org)